Motivation Posters

By Bob Webb

From the Motivation Tool Chest website

www.motivation-tools.com
Motivation Posters

Mission

To inspire a dream and fulfill it
Without a dream, nothing will happen

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Next page: An illustration of how Captain Bob’s teenage dreams came true by applying the concepts of the motivation posters.

Bob Adventures:
http://www.motivation-tools.com/adventures/
The dream started when I read Tom Sawyer and Kon-Tiki as a teenager. When reading Tom Sawyer I was wishing I could experience life on the Mississippi River as it was 100 years ago. Reading about the Amazon River I realized life on the Amazon today would be similar to life on the Mississippi during the 1800s. I then set a goal to travel down the Amazon some day. Mark Twain became one of my heroes.

When reading how six men drifted across the Pacific Ocean on the raft Kon-Tiki, I was wishing I could do something like that someday. Reading how the Polynesians populated the Pacific Ocean from Hawaii to New Zealand in dugout canoes 1,000 years ago, I then set another goal of sailing the Pacific Ocean in a dugout canoe. Thor Heyerdahl became my second hero. During the next 20 years my dreams became reality.
Personal Achievement Notes

Role models and motivation posters

Anyone who has achieved anything worthwhile had role models that inspired and motivated them. With their success they became role models for others. Motivation posters do the same thing. When everything is progressing satisfactory there is no urgent need for support. But, when everything seems to go wrong we need something to keep us engaged. Role models and posters can do that.

The “Motivation Tool Chest” logo: The box represents our social environment. At an early age we are told our social status, religious beliefs, political opinions, and the type of career we are expected to pursue. It represents our environment with barriers that make it almost impossible to escape from. Barriers are built by family, friends, occupation, and money to name a few. Some additional examples:

Financial management: The barrier most people are confronted with is the credit card and maxing it out. A maxed out credit card means they are living from payday to payday. They are a slave to the credit card company where paying debts has priority. When they were young they may have had dreams of the lifestyle they wanted to live, but finical barriers now keep them inside the box, whatever dreams they had outside the box are dead.

Social network: A person may have an idea or dream that is not acceptable by his family or friends. His ambitions are outside the box, different from the people he socializes with. It is his choice to remain in the box and be accepted by his social circle or break out and live his own life, pursuing the lifestyle of his dream. This may require a new social circle where people have similar interest.

Habits: “What we think about all day is what we become.” We may have a vision of the lifestyle we want to live, but our primary thoughts are on the barriers we are confronted with. If we spend most of our time thinking how we are going to pay our debts, that is less time we have on how we can achieve our goal. Our debts control our lifestyle, not what we want to achieve.

Venturing outside the box is a challenge for some because they have ideas or desires that are different from their social circle. When barriers have us boxed in from our goals, we must find a way to break out and find support. Taking action is the starting point. The posters in this booklet hold the key to finding your dream lifestyle.
Attach a Dream to Your Hero: We all have heroes that we became familiar with through media, organizations, and friends. There are lots of stories and activities of what people are doing. With some, we want more of it as entertainment and some as an activity we would like to acquire. The desire for a similar activity is related to our natural talent, this is what we should be seeking. When our activity is in harmony with our natural talent, success will come much faster and easier. In the early stages where there is no money or opportunity, we attach a dream to our hero. This will help to keep motivation alive until opportunity is available, and this cost nothing.

Visionaries: 21st century workplace leaders are visionaries with the ability inspire and motivate. They are not only product visionaries; they are leadership visionaries who invent entirely new ways of organizing human effort. Wal-Mart stores, Southwest Airlines, Google.com, and Amazon.com are examples. They are fast growing which means they need a continuous supply of new employees that meet their unique requirements. The basic requirement is a developed skill related to their natural talent.

A vision is developing ideas that few have considered. In the early stages this is dreaming outside the box. Implementing a vision can be an impossible barrier if social circles reject the idea or it can be strong support if they think the vision has merit. Many people have unique ideas and when they express them they are put down. The decision becomes a choice of being accepted by friends or pursuing an idea. Personal debts also kill unique ideas.

People who had the persistent to promote unique ideas, is what made America great. It all starts with being a visionary and visionaries become leaders.
Changing Our Environment: If our social circles reject our dreams we need to find a new social environment. This may require moving to a new location or finding new friends. People in the United States support visionaries more so than any place on earth, this is why we are technology leaders. There are visionaries in every society, but in most cases their social environment will not allow them to develop their ideas. Many of them move to the US where there is freedom of thought and opportunity. In the US there are societies that maintain the status-quo and other societies open to visionary ideas. For example; if you live in North Dakota and have talent to be a county singer, a singing career is not going very far there. Nashville, Tennessee is where singers are recognized and promoted.

My experience: As a teenager I read the book Tom Sawyer by Mark Twain. It is based on life on the Mississippi River during the 1800s. As I was reading I was thinking “I wish I could have experienced life on the Mississippi during his time.” Reading about the Amazon River an idea popped up, “life on the Amazon today is the same as it was on the Mississippi 100 year ago.” I then decided I wanted to travel down the Amazon.

As a teenager I told my parents. Their reply, “don’t talk silly, get those ideas out of your head.” At that age there was not much I could do about it anyhow. In my early 20s I was living in Oklahoma City living from payday to payday. I still had the dream going down the Amazon, but my debts prevented me from taking action. I was working as a machinist with a coworker that was standing at a lathe for the last 40 years. This was not the lifestyle I dreamed of. I told some of my friends about my Amazon idea and they considered it a nutty idea.

Fast forward a few years. I took action to change my lifestyle and ended up working on the Panama Canal, Panama. The first benefit was my wages were double from Oklahoma City. The second was my coworkers. This is the cross roads of the world for adventures, north and south over land, east and west by sailboat. My coworkers had big dreams of an adventure lifestyle, like myself, but ran out of money in Panama. This is the kind of employee the company seeks because they have a vision which is inspiring to coworkers. Morale is extremely high. I was with people that supported my dream of an adventure lifestyle and I could talk freely about my wild adventure ideas.

I earned vacation time and traveled down the Amazon River by riverboat and raft. This led to experiences beyond my wildest dream. I felt I was living the Tom Sawyer story. This experience is on my website “Motivation Tool Chest” and in my book “The LIKI TIKI Story.”
Money is not a Goal: Everyone wants more money. The perception is; with money I would not have financial problems. The truth is, financial problems would be on a different level. Money management is the problem, not income level. If we want double our current income we have to have a skill that is worth that to someone. We are paid what our services are worth. For example; I recently had heart surgery. When this doctor was in school he was working part time making minimum wages, his skills were not worth more. Years later he developed skills to be a heart surgeon. For my one day operation the insurance company paid him $20,000. This kind of money is the result of a lifelong love to learn, with a personal goal of continually expanding his skills. Money was the reward.

Another element to consider: When training for a career, what is the primary goal, to develop a skill or something else such as money? Goals based on money has limited motivating power, there is no incentive to do more than necessary. If it is based on being the best, maximum effort will go into developing a skill. Striving to be the best is self-motivating. Olympic champions are focused 100% on developing their skill; there is no second priority. Just getting to the Olympics, rewards are substantial.

Natural talent needs to be considered. A person who has the skills to be a lawyer will never be a successful welder. A person who has the skills to be a welder will never be a successful lawyer.
Mission
To Inspire a Dream
and
Fulfill it
Without a Dream
Nothing Will Happen

Bob Webb
motivation-tools.com
Seven Rules of Motivation

#1 Set a major goal, but follow a path. The path has mini goals that travel in many directions. When you learn to succeed at mini goals, you will be able to succeed at grand goals.

#2 Finish what you start. A half finish project is of no use to anyone. Quitting is a habit. Develop the habit of finishing self-motivated projects.

#3 Socialize with others of similar interest. Mutual support is motivating. We will develop the attitudes of our five best friends. If they are losers, we will be a loser. If they are winners, we will be a winner. To be a cowboy we must associate with cowboys.

#4 Learn how to learn. Dependency on others for knowledge supports the habit of procrastination. Man has the ability to learn without instructors. In fact, when we learn the art of self-education, we will find, if not create, opportunity to find success beyond our wildest dreams.

#5 Harmonize natural talent with interest that motivates. Natural talent creates motivation, motivation creates persistence and persistence gets the job done.

#6 Increase knowledge of subjects that inspires. The more we know about a subject, the more we want to learn about it. A self-propelled upward spiral develops.

#7 Take risk. Failure and bouncing back are elements of success. Failure is a learning tool. No one has ever succeeded at anything worthwhile without a string of failures.
Attach a Dream to Your Hero

People who attach a dream to their hero become achievers.

People who do not attach a dream to their hero remain followers.
By Changing Our Environment
We Will Change the Way We Think

By Changing the Way We Think
We Will Discover New Opportunities

Opportunities Will Allow Us to Rise Above the Crowd

Bob Webb
motivation-tools.com
People who have a vision control their destiny and lifestyle.

For people without a vision, their destiny and lifestyle is controlled by others.

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The Search for Personal Achievement

Exposure to ideas leads to research

Research leads to self-education - a life long passion

Self-education leads to self-discovery of our natural talent

Discovery of natural talent is the power that motivates us

Motivation leads to a love-to-learn

A love-to-learn inspires us to develop a dream or goal

Implementing a goal leads to opportunity

Opportunity leads to failure and bouncing back until we get it right - developing persistence

Getting it right opens doors to opportunity beyond our wildest dreams

We are aboard the ship that carries us to our dream of personal achievement
Dream Zone to Personal Achievement

Start-up Phase
- Dream
- Hobbies
- Experiences
- Develop Interest
- Research
- Develop Skills

Discovery of Natural Talent and Opportunity to Develop it
- Destiny Supports Goal - Opportunity is offered
- Passion is Developed - It becomes the driving force

Take Action
- Opportunity & new experiences beyond our wildest dreams
- Acquire Visionary Skills
- Failure & Bounce Back
- Persistence
- Love-to-learn
- Genius

Road to Achievement
Setbacks, Failures before Success

Refuse to Take Action
- Fear, Risk, Failure
- Social pressures
- Responsibilities
- Passion must be killed
The Goal of Education:

To Inspire a Lifetime
Love to Learn
Dependency Zone to Success Zone

If You Can Dream It
You Can Do It!

Cycle repeats at a higher level as many times as there are new aggressive goals.

Where are YOU?
Where do YOU want to be?
How are YOU going to get there?

Bob Webb
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Productive leaders are visionaries with the ability to inspire and motivate.
You Can
If You
Really Want To

Bob Webb
motivation-tools.com
# The Search for Our Ports of Paradise

Exploring and discovery awakens our inner self, creating a desire to learn more about the world around us, setting in motion a vision. A vision is the source of all achievement.

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<th>The compass</th>
<th>The sextant</th>
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<td>symbolizes our direction in life.</td>
<td>symbolizes our current position in life.</td>
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<th>The helm</th>
<th>The sail</th>
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<td>symbolizes skills needed for achievement</td>
<td>symbolizes motivation and persistent needed through storms and calms.</td>
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<th>The chart</th>
<th>Projects and the associated opportunity is the ship that gets us there.</th>
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<td>symbolizes our desired destination in life.</td>
<td>Bob Webb</td>
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Through the Power of Self-education you can be anything you want to be or do anything you want to do. Self-education Power does not require money, fixed time or fixed life style. Options are extremely flexible. Rewards are unlimited. You Can Control Your Destiny.

Bob Webb
motivation-tools.com
Learning to Finish What We Start

Barriers to Overcome
Risk
Fear
Failure

What do you do when faced with barriers?

"I Quit" Projects

Learning to:
Take Risk
Overcome Barriers
Complete Projects

Bob Webb
motivation-tools.com
Money, power, influence are not goals, they are rewards only for personal achievement.
Earning Power
Comparing Visionaries to Non-Visionaries

Super achievers have a goal, a vision of what they want to achieve and a role model of the person they want to be.

1. College Degree - With Goal and Vision
2. Limited Formal Education With a Goal and Vision
3. College Degree With Limited Goal, No Vision
4. Limited Formal Education - No Goal, No Vision

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Overcoming Barriers
Thinking Outside the Box
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Visionary Students versus Non-Visionary Students

Success is based on
Self-development skills
Independent thinking
Motivating goals
Learn by risk & failure
Leader of ideas/people

Students who found the classroom environment supportive.

John Glen

Intellectuals
Doctor
Lawyer
Astronaut

Technicians
Artist
Dreamer
Creative

Students who found the classroom environment conflictive.

Abraham Lincoln

Scott Carpenter

Gordon Cooper

Thomas Edison

Chuck Yeager

Most students are influenced by self-fulfilling prophecy.
They base capability limits on what authorities tell them.

Success is based on
What the teacher wants
High grades & SAT scores
Assignments in on time
Behavior in the classroom
One chance to get it right
Failure is a no-no

Non visionary students will earn average wages.

Student

Students learn to be dependent on authority.
Life’s goals - money, power, control without a vision.

Uncooperative students are labeled most likely to fail

Cooperative students are labeled most likely to succeed

Student

Non visionary students will earn below average wages.

Student

Bob Webb
motivation-tools.com
A Teenager’s Dilemma

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motivation-tools.com

Unknown Destiny
A Dream

Undiscovered Natural Talent

Alternatives With Social Pressure

Rebellion Rejects Alternatives

Anti Establishment Attitudes
Unknown Destiny
No Goals

Planned Destiny
With Social Acceptable Goals

There is no dilemma if natural talent is in harmony with social pressure
Products of Our Education System

Recognized Achievers 30%

Basic Job Skills 40%

Rejects 30%

Many students accept and believe educator’s opinion that they are failures.

Others find alternative education opportunity and find success.

Students excel with alternative education

Students excel with traditional education
Choose Your Lifestyle

The book *Kon-Tiki* was Captain Bob’s role model during his teen years.

The people you choose as role models will become your lifestyle.

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Overcoming Barriers
Goals Outside the Box

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